Class: M.com (F);   Subject: MC414 CORPORATE GOVERNANCE

Month	Particulars
January 2024	Corporate governance: Concept, structure and process; Corporate governance: An Evolutionary Process; Improving the efficiency of corporate governance; Corporate governance in India: Issues for consideration.
February 2024	Corporate governance; Globalisation and its position in India. Financial disclosure, Business Ethics and corporate governance: Corporate disclosure Practises; Transparency and Business Ethics in Corporate Sector; Role of Audit committee in corporate governance.
March 2024	Board of Directors: Composition of Board of directors & their role; Corporate boards and good governance; Corporate governance in Indian Public enterprises; Corporatization of Agriculture. Banks, Financial Institutions and Corporate governance: Corporate governance in banks; Corporate governance: Contemporary issues in banking industry.
April 2024	Corporate governance in mutual funds; Depository system: a step towards effective corporate governance.

Class: M.com (P);   Subject: MC-203 STRATEGIC MARKETING

Month	Particulars
January 2024	Concept and hierarchy of strategies; Strategic role of marketing; Strategic marketing planning process; The marketing plan
February 2024	Corporate strategy decisions – Corporate mission, vision, goals and objectives, corporate growth strategies, resource allocation; Business strategies and their marketing implications
March 2024	Environmental Analysis – Internal environment, external environment, custom environment.
April 2024	Industry and competitor analysis; SWOT analysis

Class: M.com (P);   Subject: MC- 206 BUSINESS STATISTICS

Month	Particulars
January 2024	Multiple regression and correlation: Linear regression equation, Regression equation in terms of simple correlation; coefficients; Reliability of the estimate; Multiple Correlation Partial Correlation. Index Numbers: Meaning, types and uses; Methods of constructing price and quality indices (simple and aggregate); Test of adequacy;
February 2024	Chain base index numbers; Base shifting, splicing and deflating; Problems in constructing index numbers; Consumer price index. Time Series Analysis: Components of a time series, Models of time series analysis- additive and multiplicative; Methods of constructing seasonal index; Adjusting time series data for seasonal variations, Estimation of seasonal variations.
March 2024	Theory of Probability: Probability as a concept; approaches to defining probability; addition and multiplication laws of probability; Conditional probability; Bayes Theorem.
April 2024	Probability distributions: Probability distribution as a concept; Binomial, Poisson and Normal distributions- their properties and parameters.

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Class: B.com (II);   Subject: BC-402 BUSINESS STATISTICS-II

Month	Particulars
January 2024	Simple Correlation: concept, types: multiple and partial; linear and non-linear; Scatter diagram, Methods: Karl Pearson's co-efficient of correlation, Spearman's Rank Correlation, Concurrent deviation method; Probable and standard errors.
February 2024	Regression Analysis: meaning, difference between correlation and regression, regression coefficients, methods of calculation of simple regression, standard error of estimate.
March 2024	Probability; concept and approaches; addition and multiplication laws of probability; Conditional probability: Bayes' Theorem. Probability distributions: concept, Binomial, Poisson and Normal distributions: their properties and parameters
April 2024	Class Tests and revision

Class: B.com (F);   Subject: BC-606 (i) RETAIL MANAGEMENT

Month	Particulars
January 2024	Retailing: concept, characteristics and importance; theories of retailing; strategic planning in retailing; planning location of retail institution: trading area analysis, deciding the most desirable type of location, choice of a general location, choosing and evaluating a particular site; material handling.
February 2024	Organizational structure in retail institutions; classification of retail institutions; store based and non-store based retail organizations; process of setting up a retail organization
March 2024	Store management: blueprinting operations, deciding stores layout, energy management, security issues; applications of information technology in retailing
April 2024	Trends in retailing in India; FDI in retail.

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